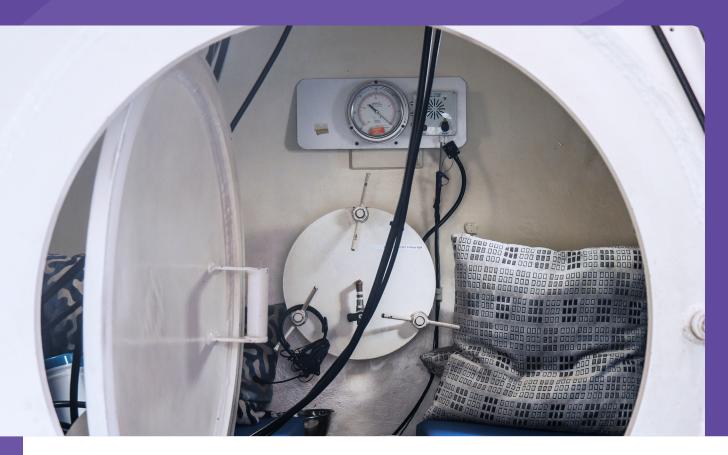


**Corporate Sponsorship Opportunities** 

# Investing in the Island's Health



Friends of the Hyperbaric Chamber - New Facility Fund

### New Facility Fund

# Introduction

The Isle of Man Hyperbaric Medicine Facility has been serving the Island for more than 30 years, offering a vital yet relatively humble and unsung resource. Along with providing emergency recompression for divers, it also offers **hyperbaric oxygen therapy** to enhance the healing process for a range of injuries, disorders and conditions. But unless you or your family has required treatment, it is perhaps an unknown and misunderstood medicine...



# Get better, faster

Hyperbaric oxygen therapy is defined as breathing 100% oxygen while enclosed in a pressurised system (chamber). This delivers oxygen quickly and in high concentration to injured areas and increases tissue oxygenation, leading to these physical benefits which can save lives and limbs:

- Stimulated growth of new blood vessels
- Increased oxygenation, helping fight certain types of infections
- Enhanced wound healing

From world-class sports stars recovering from injury to ordinary people dealing with chronic conditions that drastically affect their quality of life, the facility benefits a huge range of people.

Speeding up recovery not only benefits the patients, but also assists the health service by lowering the amount of care and treatment they require, ultimately saving time, resources and money.

# **Building for the future of the Island's health**

Although it's served us well over the last three decades, we've truly outgrown our current facility on Peel Road. We now have two functional chambers serving 90 appointments a day, but with waiting lists growing, we need to act now. We've secured an additional chamber in order to double our capacity but to house this, need to move to bigger premises.

At a time when government funds are tight, it's now more important than ever to invest in the future of the Island's health. The treatment patients receive is free of charge and although the Department of Health supports the facility, we rely on additional public funding to operate. To pay for the balance of the chamber and build the new facility we'll require an extra £265,000 in funding so that's where you could make a huge difference!

# **The New Unit at Noble's Hospital**

To continue treating the growing number of patients we take on, we need a bigger, dedicated facility. Planning permission has been granted for a new unit on the Noble's Hospital site which is an ideal location. Apart from the benefits of being able to treat more patients and cutting waiting lists, the new site will also much improve the service we can offer. Access is a key factor, especially as many of our patients are wheelchair users or are receiving other hospital treatment.

#### **Key Benefits:**

- Better accessibility and parking
- Closer to other health service facilities
- Will ensure continuity of care
- State-of-the-art facilities
- Greater recognition as a part of recovery treatment

# Help us reach the target

We've made the first steps towards reaching our goal of delivering a better service, but we need help to do so. The faster we raise the money, the sooner we can start building the unit and start treating more patients.

That's where you come in! We're looking for assistance from corporate sponsors to help achieve our goals and, overall, to improve the health of the people of the Isle of Man. Whether you're the charity coordinator in a large office or run a local business wanting to reach out to the community, your help could make all the difference.

Not only is this a great opportunity for your company's corporate social responsibilities and public image, but it's a great chance to help us by motivating your employees to get involved in any fundraising initiatives they can think of. This is not simply a 'nice to have' facility – it has helped change local people's lives, young and old.

In recognition of your support, we have many different branding opportunities – but we can also help to bring your support to life in a very personal way. We would welcome a corporate visit to the facility to see first-hand exactly how it works and what the multiple benefits are: this would make a great team event. We will also make a very big thing about any corporate sponsorships we receive through our website, Facebook and ongoing PR.

## **Get involved**

Whether you'd like to sponsor the entire new chamber, give a lump sum or host a one-off fundraiser, every penny is vital to build for the future. Here are a few ways you could help do so:

- Sponsor the chamber or specific area: your company name could be recognised for years-to-come!
- **Sponsor building material:** this could be as simple as paying for the paint, buying bricks required or putting the roof over our heads!
- **Donate a lump sum towards reaching our target:** from £5 to £5,000, you'll be helping top up the totaliser!
- **Sponsor a nurse:** help us employ the best people to care for the patients
- Nominate us as your company's charity of the year: collect money throughout the year with fundraising events
- Host a one-off fundraising event: from a cake sales to dress down days, we welcome any ideas.
- **Become an ambassador:** help sing our praises! It could be as simple as sending fundraising event invites to friends, colleagues or clients or sharing our social media posts.

We are open to other suggestions so please contact us to discuss how you could help us change the future of Hyperbaric Medicine on the Island.

# Thank you for your time.

#### The Friends of the Hyperbaric Chamber

Isle of Man Registered Charity No. 1051.

The Friends of the Hyperbaric Chamber is a completely voluntary group who believe in keeping their administration costs to a minimum. Our goal is to raise awareness of the benefits of hyperbaric therapy and to raise funds to keep this vital local facility in operation.

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